A All Users   Add comparison +

Custom   Jan 1 – Jan 31, 2024 ▼

Reports snapshot

Users	New users	Average engagement time ⓘ	Total revenue ⓘ	
7.8K	**7.6K**	**1m 54s**	**$0.00**	✓ ▼

(line chart: 07 Jan, 14, 21, 28; y-axis 0–500)

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group) ▼   ✓ ▼

- Organic Search
- Direct
- Organic Social
- Referral

(bar chart x-axis: 0, 2K, 4K, 6K)

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▼ by Session primary channel group... ▼   ✓ ▼

SESSION PRIMARY CHAN...	SESSIONS
Organic Search	9.7K
Direct	792
Organic Social	140
Unassigned	24
Referral	20

View traffic acquisition →

Users ▼ by Country   ✓ ▼

COUNTRY	USERS
Greece	7.2K
Germany	146
Cyprus	134
United Kingdom	87
United States	48
Switzerland	27
Ireland	22

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time   ✓ ▼

(line chart, y-axis 0–10K; x-axis 07 Jan, 14, 21, 28)

- ● 30 DAYS **7.7K**
- ● 7 DAYS **2K**
- ● 1 DAY **294**

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only   ✓ ▼

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	4.2%	2.0%	1.3%	0.8%	0.7%
Jan 28 - Feb 3						
Feb 4 - Feb 10						
Feb 11 - Feb 17						
Feb 18 - Feb 24						
Feb 25 - Mar 2						
Mar 3 - Mar 9						

6 weeks ending Mar 9

View retention →

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class   ✓ ▼

PAGE TITLE AND SCREEN CLASS	VIEWS
Αίθουσες δεξιώσεων στην Αθήνα - ...	1.8K
Κτήματα γάμου στην Αττική - Αθήνα	1.7K
Προσφορές Γάμου - Προσφορές Γάμ...	1.4K
ΓΑΜΟΣ | Χώροι δεξιώσεων - Αίθουσ...	1.3K
Κτήματα Γάμου | AMARE | Πάρνηθα | ...	692
Αίθουσες Δεξιώσεων | Νότια Προάσ...	511
Κτήματα Γάμου | Εύπολις | Παιανία | ...	508

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name   ✓ ▼

EVENT NAME	EVENT COUNT
page_view	33K
user_engagement	26K
session_start	11K
first_visit	7.6K

View events →

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name   ✓ ▽

EVENT NAME	CONVERSIONS
No data available	

View conversions →

WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name   ✓ ▼

ITEM NAME	ITEMS PURCHA...
No data available	

View items →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform   ✓ ▼

(donut chart: No data available)

View tech details →