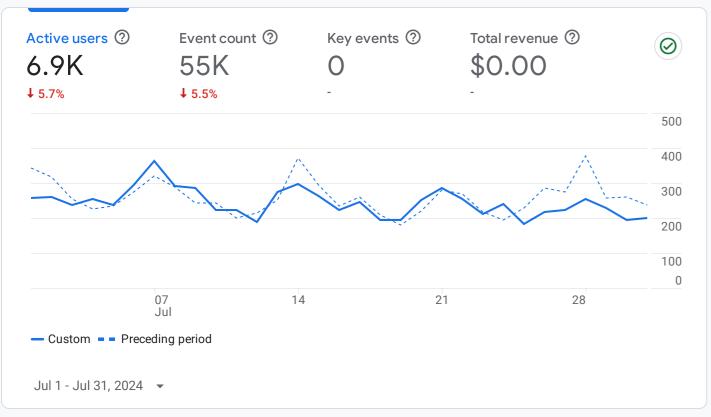




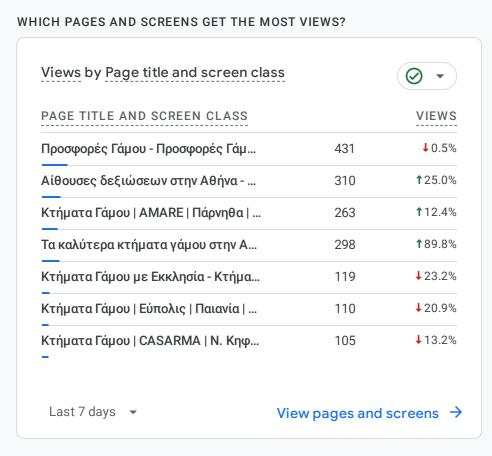
Home

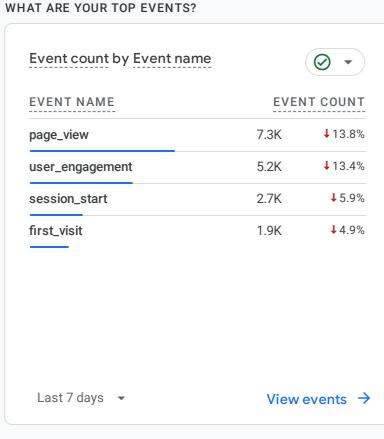


HOW ARE ACTIVE USERS TRENDING? User activity over time ⊘ ▼ 30 DAYS 12K 9.1K 10K **†** 51.2% 8K 7 DAYS 2.1K 6K **†** 94.4% 4K • 1 DAY 274 **†** 83.9% 11 18 Aug 08 15 22 29 06 Oct 01 Sep 25 Last 60 days ▼



WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?





HOW WELL DO YOU RETAIN YOUR USERS?

